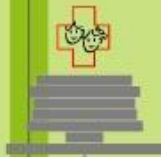




Ασφαλώς
κυκλοφορώ

ΠΡΟΓΡΑΜΜΑ «ΑΣΦΑΛΩΣ ΚΥΚΛΟΦΟΡΩ»



Με την υποστήριξη του Vodafone Group Foundation.



ΠΕΡΙΕΧΟΜΕΝΑ

Μέρος 1^ο:

ΠΕΡΙΓΡΑΦΗ ΤΟΥ ΕΚΠΑΙΔΕΥΤΙΚΟΥ ΠΡΟΓΡΑΜΜΑΤΟΣ.....σελ. 4
ΟΙ ΗΜΕΡΙΔΕΣ ΣΕ ΟΛΗ ΤΗΝ ΕΛΛΑΔΑ.....σελ. 8
ΠΕΡΙΓΡΑΦΗ ΤΩΝ ΒΙΩΜΑΤΙΚΩΝ ΔΡΑΣΤΗΡΙΟΤΗΤΩΝ.....σελ. 9
ΠΕΡΙΓΡΑΦΗ ΤΩΝ ΔΟΥΦΟΡΙΚΩΝ ΔΡΑΣΤΗΡΙΟΤΗΤΩΝ.....σελ. 12
ΣΥΝΟΠΤΙΚΟΣ ΑΠΟΛΟΓΙΣΜΟΣ Α' ΦΑΣΗΣ.....σελ.14
ΣΥΝΟΠΤΙΚΟΣ ΑΠΟΛΟΓΙΣΜΟΣ Β' ΦΑΣΗΣ.....σελ.17
ΣΥΓΚΕΝΤΡΩΤΙΚΟΣ ΧΑΡΤΗΣ ΥΛΟΠΟΙΗΣΗΣ Ασφαλώς Κυκλοφορώ.....σελ. 20
ΓΝΩΡΙΜΙΑ ΜΕ ΤΗΝ ΟΜΑΔΑ ΥΛΟΠΟΙΗΣΗΣ ΤΟΥ ΠΡΟΓΡΑΜΜΑΤΟΣ...σελ.21

Μέρος 2^ο:

ΟΛΑ ΤΑ REPORTS μέχρι σήμερασελ.30



ΕΘΝΙΚΟ ΚΑΙ ΚΑΠΟΔΙΣΤΡΙΑΚΟ
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ΕΛΛΗΝΙΚΗ ΕΤΑΙΡΙΑ ΚΟΙΝΩΝΙΚΗΣ ΠΑΙΔΙΑΤΡΙΚΗΣ & ΠΡΟΑΓΩΓΗΣ ΤΗΣ ΥΓΕΙΑΣ

ΠΕΡΙΓΡΑΦΗ ΕΚΠΑΙΔΕΥΤΙΚΟΥ ΠΡΟΓΡΑΜΜΑΤΟΣ ΓΙΑ ΤΗΝ ΠΡΟΛΗΨΗ ΤΩΝ ΤΡΟΧΑΙΩΝ ΑΤΥΧΗΜΑΤΩΝ: « ΑΣΦΑΛΩΣ ΚΥΚΛΟΦΟΡΩ »

Τα τροχαία ατυχήματα αποτελούν την πρώτη αιτία θανάτου από τραυματισμό σε παγκόσμιο επίπεδο, καθώς και κύρια αιτία νοσηρότητας και αναπηρίας, ιδιαιτέρως σε άτομα νεαρής ηλικίας (μέχρι 35 ετών). Η κοινωνική επιβάρυνση που επιφέρουν τα τροχαία ατυχήματα, με οποιαδήποτε μέθοδο και αν αυτή αποτυπωθεί (αριθμός θανάτων, κόστος θεραπείας και αποκατάστασης, συσχέτιση με συνακόλουθα προβλήματα υγείας), παραμένει ανεπίτρεπτα υψηλή.

Η Ελλάδα κατέχει μια από τις υψηλότερες θέσεις στην ΕΕ, όσον αφορά στους θανάτους και τους τραυματισμούς από τροχαία ατυχήματα. Στη χώρα μας, τα τροχαία αποτελούν την πρώτη αιτία χαμένων ετών αναμενόμενης ζωής σε άτομα κάτω των 70 ετών, και χαρακτηρίζονται από την πρόκληση κακώσεων υψηλότερης βαρύτητας σε σύγκριση με τις άλλες χώρες της ΕΕ.

Τα δεδομένα αυτά καθιστούν αναγκαία τη χάραξη στρατηγικών πρόληψης με σκοπό την μείωση της επίπτωσης των τροχαίων ατυχημάτων. Με αυτό το σκεπτικό, το Κέντρο Έρευνας και Πρόληψης Παιδικών Ατυχημάτων (ΚΕΠΑ) αποφάσισε να προχωρήσει στη δημιουργία εκπαιδευτικού υλικού, το οποίο διδάσκεται σε μαθητές Νηπιαγωγείου, Δημοτικού και Γυμνασίου και θα προωθεί τη σωστή οδική συμπεριφορά.

Το συγκεκριμένο εκπαιδευτικό πρόγραμμα, με τίτλο «Ασφαλώς κυκλοφορώ», έχει βραχυπρόθεσμους και μακροπρόθεσμους στόχους. Οι πρώτοι σχετίζονται με την ευαισθητοποίηση των μαθητών, των εκπαιδευτικών και του γενικού πληθυσμού σχετικά με τα τροχαία ατυχήματα και οι δεύτεροι με την δημιουργία πολιτών με σωστή οδική συμπεριφορά και την μείωση της επίπτωσης των τροχαίων ατυχημάτων στην χώρα μας.

Το Πρόγραμμα χρηματοδοτείται από την εταιρία κινητής τηλεφωνίας Vodafone (και συγκεκριμένα από το Vodafone Group Foundation). Στην εκπόνησή του συνεργάστηκαν το ΚΕΠΑ και η Ελληνική Εταιρία Κοινωνικής Παιδιατρικής και Προαγωγής της Υγείας (ΕΕΚΠΠΥ). Επίσης, αρωγοί στην προσπάθεια είναι τα υπουργεία Παιδείας, Συγκοινωνιών, και η Τοπική Αυτοδιοίκηση. Βασικός στόχος των υπευθύνων υλοποίησης του συγκεκριμένου προγράμματος είναι η ενεργοποίηση των συνεργατών των παραρτημάτων της ΕΕΚΠΠΥ στη Θεσσαλία, τη Θεσσαλονίκη, την Κέρκυρα, τη Ρόδο και το Ηράκλειο Κρήτης, ενώ στις υπόλοιπες περιοχές ο ρόλος των υπευθύνων αγωγής υγείας στους Δήμους και τους Νομούς όπου το πρόγραμμα θα εφαρμοστεί, είναι σημαντικός.

Όσον αφορά στο περιεχόμενο του εκπαιδευτικού υλικού, αυτό προσαρμόζεται ανάλογα με τους παράγοντες κινδύνου που συμβάλλουν στην πρόκληση τροχαίων ατυχημάτων σε κάθε ηλικιακή ομάδα. Στους μαθητές Νηπιαγωγείου και των τριών πρώτων τάξεων του Δημοτικού δίδεται έμφαση στην υιοθέτηση ασφαλούς οδικής συμπεριφοράς του παιδιού, τόσο ως πεζού, όσο και ως επιβάτη αυτοκινήτου και μοτοσικλέτας. Στις τρεις τελευταίες τάξεις του Δημοτικού το παιδί αρχίζει να χρησιμοποιεί τροχοφόρα (ποδήλατο, σκέητμπορντ), επομένως είναι αναγκαίο να εκπαιδευτεί στην λήψη των ενδεδειγμένων μέτρων πρόληψης, ενώ στο γυμνάσιο σκοπός του προγράμματος είναι η εκμάθηση σωστών και η απόρριψη ρισκοκίνδυνων οδικών συμπεριφορών. Πιο αναλυτικά, το εκπαιδευτικό υλικό θα αποτελείται σε κάθε τάξη από:

1. ΝΗΠΙΑΓΩΓΕΙΟ

- Ένα παραμύθι διαστάσεων 45 x 30 cm, μέσω του οποίου διαδίδονται μηνύματα στα παιδιά σχετικά με την οδική ασφάλεια και μοιράζεται σε κάθε τάξη.
- Ένα κρυπτόλεξο (memory), που αποτελείται από 12 ζεύγη καρτών και βοηθά το παιδί να εμποδώνει σωστές συμπεριφορές κατά την κίνησή του στους δρόμους.
- Μία αφίσα-δώρο για την τάξη, η οποία περιέχει τη μασκότ του προγράμματος.
- Μία αφίσα-δώρο για κάθε παιδί.
- Αυτοκόλλητα, τα οποία απεικονίζουν την μασκότ του προγράμματος και διαδίδουν το μήνυμα «φαίνομαι στο σκοτάδι».

2. Α – ΣΤ ΤΑΞΗ ΔΗΜΟΤΙΚΟΥ

- 16σέλιδο βιβλίο δραστηριοτήτων για τους μαθητές με δραστηριότητες μάθησης και υιοθέτησης ασφαλούς συμπεριφοράς στο δρόμο.
- Μία αφίσα-δώρο για την τάξη, η οποία περιέχει τη μασκότ του προγράμματος και μηνύματα σχετικά με την οδική ασφάλεια.
- Κάρτες για κάθε μαθητή, οι οποίες απεικονίζουν την μασκότ του προγράμματος και θα διαδίδουν μηνύματα σχετικά με την οδική ασφάλεια.
- Αυτοκόλλητα, τα οποία απεικονίζουν την μασκότ του προγράμματος και θα διαδίδουν το μήνυμα «φαίνομαι στο σκοτάδι».

3. ΓΥΜΝΑΣΙΟ

- Εγχειρίδιο για τους μαθητές που περιέχει πληροφορίες σχετικά με το πρόβλημα των τροχαίων ατυχημάτων και θα προτείνει δραστηριότητες μεταξύ των μαθητών
- Μία αφίσα-δώρο για την τάξη, η οποία περιέχει τη μασκότ του προγράμματος και μηνύματα σχετικά με την οδική ασφάλεια.

- Κάρτες για κάθε μαθητή, οι οποίες απεικονίζουν την μασκότ του προγράμματος και θα διαδίδουν μηνύματα σχετικά με την οδική ασφάλεια.

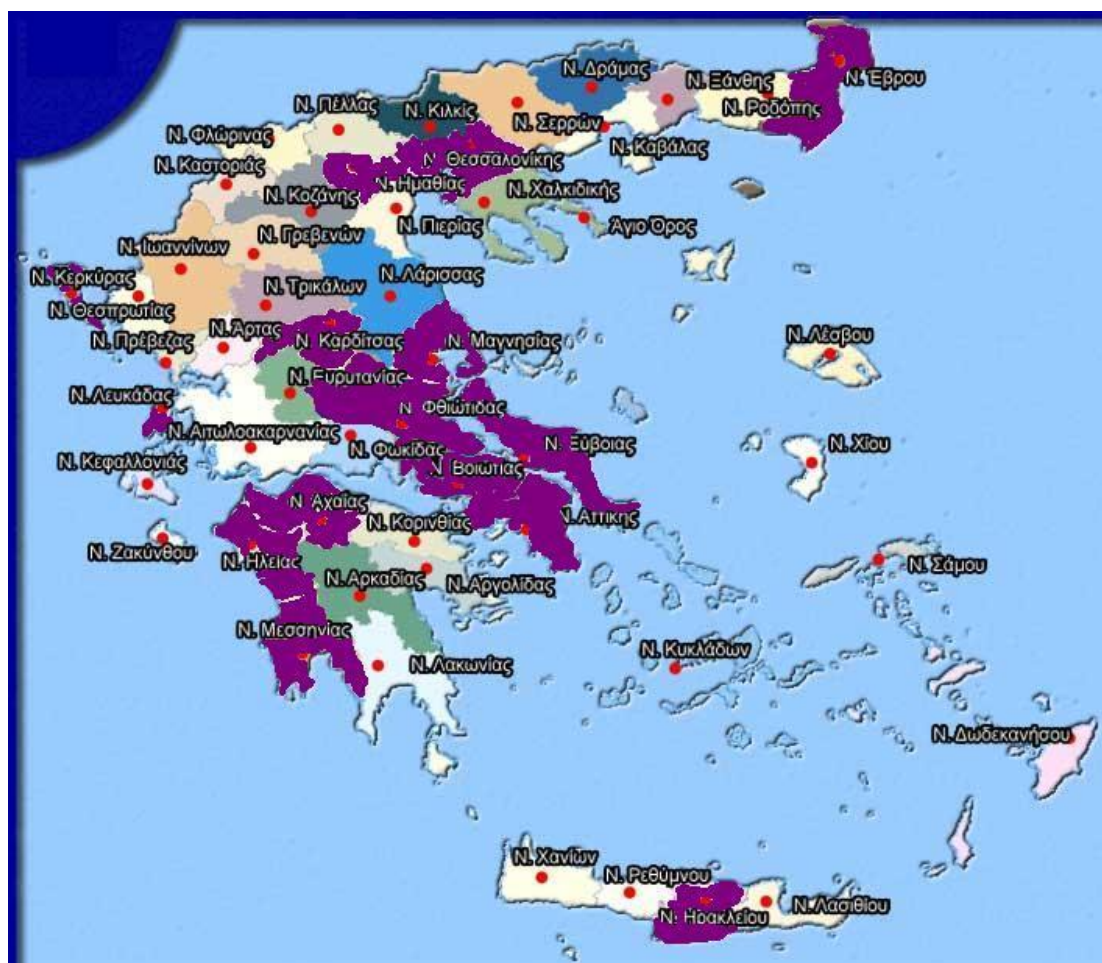
Εκτός από τα προαναφερθέντα, δίδεται και βιβλίο δασκάλου στους εκπαιδευτικούς της κάθε τάξης, το οποίο περιέχει εκτός των άλλων, αναλυτική περιγραφή του προγράμματος και στατιστικά στοιχεία που παρουσιάζουν τις διαστάσεις του προβλήματος των τροχαίων ατυχημάτων στον ελλαδικό χώρο, έτσι ώστε να σχηματίζουν κι εκείνοι μία εμπειριστατωμένη άποψη περί του συγκεκριμένου προβλήματος δημόσιας υγείας.

Η αξιολόγηση του προγράμματος πραγματοποιείται σε πανελλήνιο δείγμα μαθητών Νηπιαγωγείου και Δημοτικού.

ΗΜΕΡΙΔΕΣ

Οι Ημερίδες που υλοποιούνται στο πλαίσιο του Προγράμματος «Ασφαλώς Κυκλοφορώ» στοχεύουν στην ενημέρωση και ευαισθητοποίηση του γενικού πληθυσμού των περιοχών όπου εφαρμόζεται το Πρόγραμμα. Φορείς της Τοπικής Αυτοδιοίκησης σε συνεργασία με τους Υπεύθυνους Αγωγής Υγείας των νομών της ελληνικής επικράτειας, οργανώνουν Ενημερωτικές Ημερίδες, κατόπιν πρότασης του Κέντρου Έρευνας και Πρόληψης Ατυχημάτων, είτε μέσω δικής τους πρωτοβουλίας. Παράλληλα, ενημερωτικές Ημερίδες για την κυκλοφοριακή αγωγή διοργανώνονται από Νοσοκομεία, αλλά και από σχολεία που συμμετέχουν στο Πρόγραμμα των Δορυφορικών Δραστηριοτήτων και αναλαμβάνουν να ενημερώσουν για τις δράσεις τους τον τοπικό πληθυσμό.

ΚΑΤΑΝΟΜΗ ΕΝΗΜΕΡΩΤΙΚΩΝ ΗΜΕΡΙΔΩΝ ΣΤΗΝ ΕΛΛΗΝΙΚΗ ΕΠΙΚΡΑΤΕΙΑ



ΒΙΩΜΑΤΙΚΕΣ ΔΡΑΣΤΗΡΙΟΤΗΤΕΣ



Πρόγραμμα «Ασφαλώς Κυκλοφορώ»

Ομάδα: Πρόδρομος

Με την πεποίθηση ότι το «παιχνίδι» είναι το αποτελεσματικότερο εργαλείο για την υγιή και συναισθηματική ανάπτυξη των παιδιών, η καλλιτεχνική ομάδα του «Προδρόμου» αποτελούμενη από παιδαγωγούς, εμπυχωτές παιχνιδιού, χοροθεραπευτές, ηθοποιούς υλοποιεί το πρόγραμμα «Ασφαλώς Κυκλοφορώ» με τη μορφή βιωματικών-καλλιτεχνικών δραστηριοτήτων, στις οποίες τα παιδιά θα συμμετέχουν ενεργά. Οι εκπαιδευτές παρουσιάζουν στο σύνολό τους ένα πρόγραμμα διαδραστικών δραστηριοτήτων, όπως:

- Ψυχοκινητικά παιχνίδια
- Παιχνίδια βασισμένα στα οπτικοακουστικά ερεθίσματα
- Δραστηριότητες βασισμένες στον αυτοσχεδιασμό και τη σωματική έκφραση
- Δημιουργία περιβάλλοντος δράσης
- Θεατρικό παιχνίδι μέσω της ανάθεσης ρόλων

Ο Πρόδρομος

Με στόχο, το πρόγραμμα κυκλοφοριακής αγωγής «Ασφαλώς κυκλοφορώ», να γίνει πιο οικείο και επιθυμητό στους μικρούς του φίλους, δημιουργήσαμε ένα χαρακτηριστικό κινούμενων σχεδίων με την ονομασία **Πρόδρομος**. Ο **Πρόδρομος**, δηλαδή «αυτός που οδηγεί το δρόμο», είναι ένα γλυκό μωρό-δράκιος, που καθοδηγεί τα παιδιά με στόχο να κυκλοφορούν με ασφάλεια στο δρόμο. Ο **Πρόδρομος** είναι πάντα παρών στις δραστηριότητες και βοηθάει την ομάδα στο έργο της, που είναι η κυκλοφοριακή διαπαιδαγώγηση των παιδιών.

ΚΑΤΑΝΟΜΗ ΒΙΩΜΑΤΙΚΩΝ ΔΡΑΣΤΗΡΙΟΤΗΤΩΝ ΣΤΗΝ ΕΛΛΗΝΙΚΗ
ΕΠΙΚΡΑΤΕΙΑ



ΔΟΥΡΥΦΟΡΙΚΕΣ ΔΡΑΣΤΗΡΙΟΤΗΤΕΣ

Οι δορυφορικές δραστηριότητες του "Ασφαλώς Κυκλοφορώ" ξεκίνησαν δοκιμαστικά, στη διάρκεια της σχολικής σεζόν 2005-2006, με τη συμμετοχή 7 σχολείων από διαφορετικούς νομούς της Ελλάδας. Ομάδες εργασίας μαθητών, υπό την επίβλεψη ενός ή περισσότερων εκπαιδευτικών ανέλαβαν να υλοποιήσουν μια σειρά δραστηριοτήτων που αφορούν σε:

- Διαγωνισμό Φωτογραφίας
- Ιστοσελίδα στο Διαδίκτυο
- CD-ROM
- Θεατρικό έργο
- Ταινία μικρού μήκους
- Διαγωνισμό Ζωγραφικής
- Έντυπο-Εφημερίδα

Σε κάθε σχολείο που εντάσσεται στο πρόγραμμα, αποστέλλεται εκπαιδευτικό υλικό (βιβλίο και CD-ROM) για την εκμάθηση σωστών και την απόρριψη ριψοκίνδυνων οδικών συμπεριφορών.

Όλες οι δραστηριότητες έχουν ως θεματικό κέντρο την οδική ασφάλεια και την αποφυγή επικίνδυνης οδικής συμπεριφοράς. Οι δραστηριότητες θα πρέπει να αποθηκευτούν και σε ηλεκτρονική μορφή (π.χ CD-ROM, βίντεο - κασέτα, κασέτα μαγνητοφώνου). Η καταγραφή των πρώτων 7 δορυφορικών δραστηριοτήτων απέδειξε ότι έγινε πολύ συγκροτημένη δουλειά από την πλειοψηφία των συμμετεχόντων σχολείων.

. Έτσι, το κάθε σχολείο δύναται να παρουσιάσει την δραστηριότητα που επιμελήθηκε και να ενημερώσει για θέματα κυκλοφοριακής αγωγής και οδικής ασφάλειας την ευρύτερη κοινή γνώμη.

Προκειμένου να καλυφθούν αναγκαίες δαπάνες για την ολοκλήρωση των δραστηριοτήτων, προβλέπεται οικονομική ενίσχυση των σχολείων που συμμετέχουν στο πρόγραμμα.

ΣΥΓΚΕΝΤΡΩΤΙΚΟΙ ΑΠΟΛΟΓΙΣΜΟΙ ΤΩΝ ΔΥΟ ΦΑΣΕΩΝ ΤΟΥ ΠΡΟΓΡΑΜΜΑΤΟΣ

ΣΥΓΚΕΝΤΡΩΤΙΚΟΣ ΑΠΟΛΟΓΙΣΜΟΣ Α'ΦΑΣΗΣ ΜΕΧΡΙ ΜΑΡΤΙΟ 2006		
Έγκριση Υλικού από το Υπουργείο Παιδείας	28 Μαρτίου 2005	
Υλικό 5.000-6.000 τεμαχίων Δημοτικού έχει αποσταλεί σε Ιδιωτικά Σχολεία.	Μάρτιος 2005	6.500 σε Ιδιωτικά Σχολεία: Αρσάκειο, Αυγουλέα Λιναρδάτου, Κολλέγιο Αθηνών, Σχολή Μωραΐτη
Αποστολή 200 μεγάλων βιβλίων Κατόνης σε 200 Νηπιαγωγεία		86 μαθητές σε κάθε Νηπιαγωγείο κατά μέσο όρο. Σύνολο: 17.220 μαθητές
Αποστολή Υλικού σε 5 Δημοτικά στον Άλιμο	Μάιος – Ιούλιος 2005	500
Αποστολή σε Δημοτικά	Αύγουστος-Οκτώβριος 2005	9.718
Αποστολή σε Νηπιαγωγεία	Αύγουστος-Οκτώβριος 2005	1.408
Αποστολές σε:		
Ημαθία		250 τεμάχια Δημοτικού
Άλιμο		300 τεμάχια Δημοτικού
Δήμο Αθηναίων – 14 σχολεία		1400 τεμάχια Δημοτικού
Υλικό Γυμνασίου 1500 τεμάχια στη Σχολή Μωραΐτη (Γυμνάσιο και Λύκειο)		1500 τεμάχια Γυμνασίου
Υλικό Γυμνασίου	Αρχές 2006	Τεμάχια 905 σε 2.759 μαθητές
Υλικό Δορυφορικών		175 τεμάχια
Ημερίδες:		
Φθιώτιδα	16 Φεβρουαρίου 2005	60 ενήλικες
Δημαρχείο Αθηνών	17 Μαΐου 2005	60 ενήλικες
Middle School – Λίμνη, Εύβοια	19 Μαΐου 2005	80 ενήλικες (120 τεμάχια σε παιδιά)
Ζάκυνθος	19 Ιουνίου 2005	60 ενήλικες (120 τεμάχια σε παιδιά)
Λέσβος	29 Ιουνίου 2005	50 ενήλικες
Βελεστίνο	7 Ιουλίου 2005	75 ενήλικες
Θεσσαλονίκη	11 Ιουλίου 2005	10 ενήλικες
Εκπαιδευτικό Πρόγραμμα	Αύγουστος 2005-3 εβδομάδες	60 δάσκαλοι
Βόλος	22-23 Οκτωβρίου 2005	70 ενήλικες
Καρδίτσα		90 ενήλικες
Θεσσαλονίκη	30 Νοεμβρίου 2005	80 ενήλικες
Κέρκυρα	16 ή 20 Δεκεμβρίου 2005	60 ενήλικες
Λαμία	2 Δεκεμβρίου 2005	70 ενήλικες
Πάτρα – 3 ^ο Πανελλήνιο Συνέδριο για Οδική Ασφάλεια		80 ενήλικες

Ζηρίδης		400 παιδιά (400 τεμάχια Δημοτικού)
Ερέτρια – Συνέδριο ΕΕΚΠΠΥ		140 ενήλικες
Καρδίτσα	11 Νοεμβρίου 2005	90 ενήλικες
Αθήνα	18 Φεβρουαρίου 2006	70 ενήλικες
Θήβα	22 Φεβρουαρίου 2006	70 ενήλικες
Κρήτη	25 Φεβρουαρίου 2006	70 ενήλικες
Χαλκίδα	1 Μαρτίου 2006	70 ενήλικες
Κέρκυρα	8 Μαρτίου 2006	250 ενήλικες
Καλαμάτα	15 Μαρτίου 2006	70 ενήλικες
Βέροια	20 Μαρτίου 2006	70 ενήλικες
ΣΥΝΟΛΟ 21 Ημερίδες και άλλες 3 ενημερωτικές δραστηριότητες		Total: 1.805 ενήλικες, 640 παιδιά. Τα παιδιά πήραν και υλικό Δημοτικού)
Πρόδρομος-Βιωματικά		
Πάτρα-3ήμερο event		800 παιδιά
Αθήνα-Κατασκηνώσεις Αγ.Ανδρέα 2ήμερο event		1.000 παιδιά
Εθνικός Κήπος-Αθήνα		500 παιδιά
Ιωάννινα		650 παιδιά
Νηπιαγωγείο Νίκαιας	3/2/06	60 παιδιά
4-5 Δημοτικό Πρέβεζας	9/2/06	249 παιδιά
Δημοτικό Κεκροπίας Πρέβεζας	10/2/06	161 παιδιά
51° Δημοτικό Πάτρας	21/2/06	142 παιδιά
9° Δημοτικό Αγίου	22/2/06	229 παιδιά
Βαφοπούλειο-Θεσσαλονίκη	1/3/06	100 παιδιά
Βιβλιοθήκες Θεσσαλονίκης	2/3/06 και 3/3/06	90 παιδιά
44° Δημοτικό Πειραιά	7/3/06	150 παιδιά
18° Δημοτικό Πειραιά	8/3/06	102 παιδιά
ΣΥΝΟΛΟ 17 Βιωματικές Δραστηριότητες		4.233 παιδιά
Σχολικές Εκδηλώσεις Βιωματικών Δραστηριοτήτων		
Αλεξανδρούπολη		Ενημέρωση 100 μαθητών (+59)
Θεσσαλονίκη		Ενημέρωση 130 μαθητών (+81)
Καλαμάτα		Ενημέρωση 50 μαθητών (+37)
Κως		Ενημέρωση 70 μαθητών (+40)
Ναύπακτος		Ενημέρωση 80 μαθητών (+40)
Σάμος		Ενημέρωση 60 μαθητών (53)
Επιπλέον αποδέκτες (πέραν της αποστολή υλικού)		310 μαθητές Γυμνασίου

Προώθηση Υλικού	Α' Δημοτικού - 100 τεμάχια ΒΓ' Δημοτικού - 100 τεμάχια ΔΕΣΤ' Δημοτικού - 100 τεμάχια Γυμνάσιο – 100 τεμάχια	100 τεμάχια Νηπιαγωγείου 300 τεμάχια Δημοτικού, 100 Γυμνασίου
ΑΠΟΣΤΟΛΗ ΥΛΙΚΟΥ ΜΕΧΡΙ ΜΑΡΤΙΟ 2006:	ΣΥΝΟΛΟ ΥΛΙΚΟΥ	
200+1.508 τεμάχια για 18.728 παιδιά Νηπιαγωγείου 19.608 τεμάχια για Δημοτικό 2.680 για 4844 μαθητές Γυμνασίου	23.996 τεμάχια για 43.180 μαθητές	ΣΥΝΟΛΟ ΑΠΟΔΕΚΤΩΝ ΠΡΟΓΡΑΜΜΑΤΟΣ: περισσότεροι από 49.184
Βιωματικές για 4233 παιδιά Ημερίδες για 1805 ενήλικες		

ΣΥΓΚΕΝΤΡΩΤΙΚΟΣ ΑΠΟΛΟΓΙΣΜΟΣ Β'ΦΑΣΗΣ (ΑΠΟ ΑΠΡΙΛΙΟ ΜΕΧΡΙ ΔΕΚΕΜΒΡΙΟ 2006)		
ΗΜΕΡΙΑΔΕΣ		
Κρήτη	1/4/2006	70 ενήλικες
Πύργος	9/4/2006	250 ενήλικες
Αλεξανδρούπολη	10/5/2006	70 ενήλικες
Λευκάδα	24/5/2006	10 ενήλικες
Συνέδριο Κρήτης-Ηράκλειο	28-30/9/2006	80 ενήλικες
Αγία Σοφία	9/12/2006	80 ενήλικες
(στο πλαίσιο των Δορυφορικών 2005-2006)		
Ημερίδα - Πνευματικό Κέντρο Καλαμάτας (Δορυφορική 3 ^ο ΤΕΕ Καλαμάτας		100 άτομα
Ημερίδα - Κινηματοθέατρο Ορφέας στην Κω (Δορυφορική 2 ^ο Ενιαίου Λυκείου Κω)		120 άτομα
Ημερίδα - Πολιτιστικό Κέντρο Μπενετάτου (Δορυφορική Ιδιωτικού Λυκείου Μωραΐτη)	Ιούνιος 2006	80 άτομα
Ημερίδα - Πνευματικό Κέντρο Σάμου (Δορυφορική 2 ^ο Γυμνασίου Σάμου)	18 Μαΐου 2006	100 άτομα
ΣΥΝΟΛΟ από 10 ΗΜΕΡΙΑΔΕΣ		960 άτομα
Βιωματικές Δραστηριότητες		
6 Νηπιαγωγεία + Δημοτικά		600 παιδιά
1 σεμινάριο για καθηγητές		30 δάσκαλοι
1 event - Mama Mía στο Ιππικό Κέντρο Μαρκοπούλου		300 άτομα
4 κατασκηνώσεις	Ιούλιος 2006	575 παιδιά
ΣΥΝΟΛΟ από 12 ΒΙΩΜΑΤΙΚΕΣ		1505 άτομα
Προώθηση Υλικού	Τρίμηνο Οκτωβρίου- Δεκεμβρίου 2006: Νηπιαγωγεία 23 Δημοτικά 56 Γυμνάσια 46	125+
ΑΠΟΣΤΟΛΕΣ ΥΛΙΚΟΥ		
Οκτώβριος 2006	Νηπιαγωγεία 711 Δημοτικά 3517 Γυμνάσια 6987	11.215
Νοέμβριος	Νηπιαγωγεία 955 Δημοτικά 1114 Γυμνάσια 45	2114
Δεκέμβριος 2006	Νηπιαγωγεία 569 Δημοτικά 1032 Γυμνάσια 188	1789
ΣΥΝΟΛΑ	Νηπιαγωγεία 2235 Δημοτικά 5663 Γυμνάσια 7220	Περισσότεροι από 17.708 αποδέκτες του προγράμματος

ΣΥΓΚΕΝΤΡΩΤΙΚΟΣ ΠΙΝΑΚΑΣ ΚΑΛΥΨΗΣ ΤΗΣ ΕΛΛΗΝΙΚΗΣ
ΕΠΙΚΡΑΤΕΙΑΣ ΑΠΟ ΤΙΣ ΔΡΑΣΤΗΡΙΟΤΗΤΕΣ ΤΟΥ «ΑΣΦΑΛΩΣ
ΚΥΚΛΟΦΟΡΩ» (αποστολή υλικού, Ημερίδες, Βιωματικές Δραστηριότητες,
Δορυφρικές Δραστηριότητες)





REPORT FOR VODAFONE PROGRAM NOVEMBER 2004-FEBRUARY 2005

The program started in November of 2004, in the frame of an initiative by scientific collaborators of the Center of Research and Prevention of Injuries (C.E.R.E.P.R.I) and the Hellenic Society for Social Pediatrics and Health Promotion (H.S.S.P.H.P.). More specifically, the people who cooperated for the creation of the educational material and their responsibilities are mentioned below:

1. Redaction of the educational material: Eleni Petridou, Professor of Epidemiology in the University of Athens , Agis Terzidis, Pediatrician
2. Composition of the educational material: Eleni Geroulanou, Katerina Stefanakou, educators
3. Implementation of the program: Dionisis Papadatos, MD,
4. Evaluation of the program: Kiki Petroulaki, psychologist, Thanassis Dinapogias, psychologist

The first fraction of the program (November 2004- February 2005) included the collection and elaboration of the data, the statistical and epidemiological research, the development and the production of the educational material. After this period the implementation of the program will start, which will last for seven months. During the last month, the program will be evaluated. Until now, the collaborators of C.E.R.E.P.R.I and H.S.S.P.H.P. have undertaken the following actions:

- Composition and design of the educational material, with the cooperation of doctors, psychologists and educators. The content of the material, which will be distributed to the students, is differentiated in each educational level as it's listed below:

Kindergarden:

1. Fairy tale for the whole class with messages concerning road safety
2. MEMORY game
3. Poster for the class
4. Poster for each student
5. Stickers

A-F class of first grade school:

1. Book of activities for the students
2. Stickers
3. Cards

Middle school

1. Activity book
2. Poster
3. Cards
4. Site of “ Trohopedia”, which is a non profit organization, aiming to reduce the number of traffic accidents in Greece through the volunteer efforts of its members.

Except the material which will be distributed to the students, the educators will have their own book, which contains a detailed description of the program and statistical evidence concerning road traffic injuries in Greece.

- Composition of the questionnaires concerning evaluation
- Contact with the persons who are responsible for the health education and promotion in the schools of every selected prefecture and information about the implementation of the program
- Provision of the educational material to the Hellenic Ministry of Education, which approved the implementation of the program.
- Organization of a press conference, which aimed to contribute in the dissemination of the program’s actions and targets to the public. Professors Trichopoulos and Petridou emphasized to the burden of road traffic injuries in Greece and underlined the importance of preventive programs which are implemented in schools.

**REPORT FOR THE PROGRAM “ GETTING AROUND SAFELY ”, FOR
THE PERIOD FEBRUARY-APRIL 2005**

During the previous four months, the following procedures were accomplished:

1. A press conference in 16 February 2005, where professors Trichopoulos and Petridou presented data, concerning the burden of road traffic injuries in Greece. Furthermore they emphasized to the importance of the implementation of this educational program in Greek schools for the reduction of the road traffic injuries incidence in Greece.
2. Approval of the program by the Greek Ministry of education, in 28 March 2005. The educational material was approved on condition that the authors would take into consideration the proposed corrections that have been made by the Ministry. In the majority of the cases, the correctors considered that some exercises were difficult for the children, or they disagreed with the solutions of some exercises. Most of the Ministry suggestions were accepted and the corrections were embodied in the material
3. Production of the educational material: More specifically, the produced items are listed in the financial statement table
4. Educational visits of scientific collaborators of Center of Research and Prevention of Injuries (C.E.R.E.P.R.I.) in six middle schools in Fthiotida prefecture, aiming to the dissemination of the program.
5. Presentation of the program to educators who implement health education programs in first grade schools in Imathia prefecture. schools of Imathia prefecture.

**REPORT FOR THE PROGRAM “ GETTING AROUND SAFELY ”, FOR
THE PERIOD MAY-JULY 2005**

During the previous three months, the following procedures were accomplished:

6. A conference was taken place in the municipality of Athens in May 17. People who responsible for health education programs, educators, deputies of the Greek Ministry of Education, the Municipality of Athens and the Vodafone Foundation participated. The aim of this conference was to inform the participants for the aim, the function and the evaluation of the program “ Getting Around Safely”
7. Approval of the program by the Greek Ministry of education, in 28 March 2005. The educational material was approved on condition that the authors would take into consideration the proposed corrections that have been made by the Ministry. In the majority of the cases, the correctors considered that some exercises were difficult for the children, or they disagreed with the solutions of some exercises. Most of the Ministry suggestions were accepted and the corrections were embodied in the material
8. Educational visit of scientific collaborators of Center of Research and Prevention of Injuries (C.E.R.E.P.R.I.) in the middle school of municipality of Limni, in Evia island, in May 19 aiming to the dissemination of the program. Except for the presentation of the educational material to the students and the educators, the doctors informed the participants about road traffic injuries and drowning prevention and first aid in case of accidents

9. Participation of scientific collaborators of CEREPRI in a conference in Zakynthos island, in June 19, which aimed to the prevention of road traffic injuries. In this conference, where many educators participated, the collaborators of CEREPRI presented the program “ Getting Around Safely” and contacted with people who are responsible for health education programs in Zakynthos prefecture.
10. Participation of scientific collaborators of CEREPRI in a conference in Lesbos island, in June 29, which aimed to the prevention of road traffic injuries. In this conference, where many educators participated, the collaborators of CEREPRI presented the program “ Getting Around Safely” and contacted with people who are responsible for health education programs in Lesbos prefecture.
11. Organization of two conferences in Velestino and Thessaloniki Municipality in July 7 and 11 respectively, by HSSPH members, in the frame of the program dissemination. The conference in Thessaloniki took place in the amphitheatre of Ipokration Hospital and the audience constituted mainly by doctors, while the conference in Velestino took place in the first class school of the town. 75 people participated in the second conference (included educators and people who are responsible for health education programs), while the collaborators of CEREPRI analyzed the program structure and evaluation.
12. Implementation of the educational material in 5 first class schools in Alimos municipality, which belongs in the greater Athens area.

**REPORT FOR THE PROGRAM “GETTING AROUND SAFELY”, FOR THE
PERIOD AUGUST- OCTOBER 2005**

During the previous three months, the following procedures were accomplished:

13. The program was approved by the Greek Ministry of Education in 3/8/2005.

The approval was referred to the schools which are going to implement and evaluate the program and they are presented in the table below:

Table 1 (Approved Schools by Ministry of Education)

Municipalities	Kindergarden	First grade school	Middle school
Kavala	2nd and 17 th	10th And 14 th	4 th
Alexandroupoli	19 th και 10 th	5 th και 10 th	2 nd
Veroia	3 rd and 14 th	2 nd and 13 th	6 th
Thessaloniki	1st, 9th, 25th, 37th, 50th, 67th, 87th, 95th, 105th, 116th	85th, 66th, 55th, 49th, 5th, 8th, 12th, 114th, 12th, 70 th	2nd, 3rd, 7th, 13th, 19th, 28th, 32th, 14th, 17 th of Thessaloniki, 3 rd of Eleftheriou Kordeliou municipality
Florina	4 th	2 nd	2 nd
Ptolemaida	16 th	2nd	1 st
Karditsa	10 th and 19 th	2 nd and 10 th	6 th
Larisa	6 th and 31 th	4 th and 11 th	1 st and 5 th
Igoumenitsa	8 th	2 nd	3 rd
Anatoli	3 rd	3rd	Anatoli middle school
Korfu	12 th	11 th	1 st and 2 nd
Lefkada	1 st	4 th	1 st
Patra	24 th and 46 th	13 th and 37 th	11 th and 19 th
Ancient Olympia	Kinder garden of Ancient Olympia	First grade school of Ancient Olympia	Ancient Olympia middle school
Chalkida	11 th and 18 th	7 th and 18 th	2 nd and 7 th
Lamia	4 th και 7 th	11 th	3 rd
Korinthos	10 th and 12 th	3 rd and 12 th	4 th
Kalamata	10 th and 15 th	6 th and 10 th	1 st and 5 th
Mitilini	3 rd and 1 st	1 st	4 th
Rodos	10 th and 13 th	12 th and 17 th	1 st and 2 nd

Heraklion	13 th , 34 th and 18 th	2 nd and 14 th	1 st and 4 th
Rethymno	6 th and 9 th	1 st	1 st and 3 rd
Moires (Heraklion)	Kinder garden of Moires	2 nd	Moires middle school
Athina	8th, 10th, 22th, 39th	10th, 15th, 28th, 33th	42th, 45th, 21th, 5th, 56th,
Peristeri	11th	18th	10 th
Psychiko	1 st	2 nd	2 nd
Nea Ionia	1st	18th	5 th
Aharnes	10 th and 15th	12 th and 15th	11 th and 2 nd
Aspropyrgos	2nd	10th	2 nd
Nikea	1 st and 2 nd	1 st and 27th	1 st and 9 th

The educational material was sent to 79 primary and 39 kindergarden schools which are listed in the two tables below. Along with the material, a telephone and written (letter) contact with the local municipalities, where the schools belong, was made in order to arrange for an event for the presentation of “Getting around safely” program to the public (parents, local authorities, boards of parents and students, teachers, tutors, educators, etc). The program was not sent finally to some approved schools, because their principals denied to implement it. This explains why not all the approved schools are included to the tables 2 and 3. Furthermore, we sent an application for an extension of the approval to the Greek Ministry of Education, concerning the schools that asked to implement the program after the first approval was published.

2. During August, C.E.R.E.P.R.I. organized on behalf of Ministry of Education, a three-weeks training program to 60 public school health teachers from all around Greece. Part of the training program, was the presentation of “Getting around safely” program, which had a great appeal and created increased interest for most of the teachers to include it in the new year’s educational material. 45 Teachers asked for the material to be sent in order to arrange with the school principle
3. On October 22-23, H.S.S.P.H.P., organizes a 2-day event in Volos with the title “Continuing Pediatrics Training”. During the event, the program “Getting around safely” will be presented.
4. A conference was organized under the auspices of the HSSHP, the Karditsa municipality and the Karditsa Hospital. The conference was attended by 90 people, mainly educators. The aim of the conference was to sensitize the general public towards the reduction of road traffic injuries as well as the promotion of road safety via the program “getting around safely”. The presentations referred mainly to the epidemiology data of road traffic injuries in Greece and in Karditsa prefecture, which were presented by doctors from the Karditsa Hospital and a deputy of the local road police station. The usefulness of health promotion programs in schools were analyzed by the local responsible for these programs, while an anaesthesiologist spoke about first aid in case of an injury. Finally, a collaborator of HSSHP presented the program “getting around safely” to the audience, which constituted mainly by educators.
5. In cooperation with H.S.S.P.H.P., a plan of three events for the presentation of the program to the general public is scheduled until end of December. The events will take place in Thessaloniki (30/11), Corfu (16 or 20/12), Lamia (2/12). The plan will be enriched with the events initiated by the local authorities of the areas where the program will be implemented (kindergarden and primary schools).

6. 3rd National Conference for Road Safety – University of Patras, Department of Civil Engineers, Spoudastirio of Transport Technics and Circulation and Hellenic Institute of Transportation Engineers in cooperation with Greek Road Federation and Technical Chamber of Greece. The conference was conducted on October, 10-11, in University of Patras with the participation of governmental representatives (Hellenic Ministries of Transport and Communications, Environment-Physical Planning and Public Works, Public Order), NGO's, local authorities, academic representatives of Universities and research centres, insurance companies, auto clubs and road assistance companies, constructors and managers of road networks, driving instructors, etc. During the conference which faced issues such as road environment, behaviour of road users, vehicles, accidents' confrontation and prevention, road safety policies and legislation, the program "Getting around safely" was presented as a part of the overall presentation of Professor E. Petridou and Dr. Agis Terzidis regarding "Data on Road Safety Injuries in Children and Adolescents in Greece".
7. In collaboration with Municipality of Athens, 14 schools in Athens will apply the prevention program of road traffic accidents using the educational material "Getting around safely" adjusted to the needs of students of all three grades of education.
8. "Getting around safely" becomes a case study and a useful guide for Dr. Marianna Brussoni, Bristol University, to design and implement a respective educational program for the prevention of road traffic accidents and injuries in U.K.
9. In collaboration with a team of secondary school teachers and advisors, the material of the program is designed for the needs of secondary school students. Puberty is perceived as the hardest transitional age stage of every person and needs a special way of handling. For that reason, the material should be designed in an attractive, modern way in which adolescents will find common grounds of communication and interest (i.e. DVD or CD instead of a book or a manual, real life examples rather than imaginative or cartoon ones).
10. Presentation of "Getting Around Safely" program during the annual event organized by private schools "Ziridis". Every year, "Ziridis" organizes a one-day meeting aiming at informing parents and students about matters that

concern children's healthy and right upbringing. This year's event which was dedicated to circulatory education "I learn to circulate" was of great interest for C.E.R.E.P.R.I. For that reason, a scientific collaborator of C.E.R.E.P.R.I. presented the "Getting around safely" program during her overall presentation about "Road traffic accidents in children, adolescents and young people". A brief description of the program was given to the audience, consisted mainly of parents-teachers-students, along with photos of the educational material being prepared for kindergarden and primary schools. The event was honoured by the presence of the Mayor of Spata and a representative of Hellenic Ministry of Transport and Communications.

11. The expected number of children (students or Prodromos Team's attendees) to whom the program is planned to be presented during its implementation, reaches up to 30.000 children.

Peripheral Actions:

Prodromos Team - Patras: Municipality of Patras organized a 3-day event for children every year. This year, the event was hold on the Ancient Castle of Rio and was attended by 800 children. The local authorities, gladly introduced Prodromos Team and the program "Getting around safely" in the overall program of the event since they recognize the enormous problem of road traffic accidents and injuries and they wish to promote any action towards prevention and promotion of health.

Prodromos Team - Athens: In collaboration with the Municipality of Athens, Prodromos Team presented "Getting around safely" program in municipal summer camps of Ag. Andreas. During the 2-day event, that took place in August, the participation of children reached, approximately, to 1.000 children.

Prodromos Team - Ioannina: In collaboration with the Municipality of Ioannina, 650 children with special needs attended the, especially adjusted, educational program "Getting around safely".

Sponsorship of the Pre-event of the First European Conference on Injury Prevention and Safety Promotion, "Towards a safer Europe: Time for Action" and 17th National Conference of H.S.S.P.H.P "Children and Adolescents as Consumers" that were conducted on September 29 until October 2, 2005 in Malaconda Beach Hotel, Eretria, Evia, Greece. The Pre-Event Conference was organized under the auspices of DG SANCO of the European Commission and co-sponsored by the World Health Organization Regional Office for Europe. The structure of the attendance that reached up to 140 people, consisted of representatives from the European Parliament, WHO-Europe Regional Office, Ministry of Health, Ministry of Education, local authorities,

scientific and academic institutions from all existing and new E.E. member-states, injury prevention experts from USA and Australia, doctors, educators, members of **H.S.S.P.H.P** and press. **On September 27, 2005 a press conference was organized in Athens addressing to health editors from major national newspapers, magazines, TV and Radio stations. 17 journalists attended the press conference and up to now, 8 articles are published.**

REPORT FOR THE PROGRAM “GETTING AROUND SAFELY”, FOR THE PERIOD NOVEMBER 2005 – JANUARY 2006

During the previous three months, the following procedures were accomplished:

14. The educational material for the **pre-schools and kindergardens** has been accepted to be taught during class hours by the principals of **78 schools all over Greece (total students/attendees = 2,653)**. To maximize the benefits of the educational material we created, a smaller sized student book, one for each student (10.000 books were produced).
15. The educational material for **primary schools was sent to 153 principals-teachers** who agreed upon teaching it to their classes (**total students/attendees = 16,387**). A reproduction of the material was made in order to meet the increased needs of already scheduled schools and new entries that come up along with the publicity of the program. The reproduction consisted of:
 - 5,000 books of A' grade
 - 10,000 books of B' – C' grades
 - 15,000 books of D' – E' – F' grades
16. The educational material for secondary schools consists of two items: **print (comic book) and electronic (cd-rom)**. The comic book, designed by a team of educational and medical experts, represents the informative, training part where through the heroes of the comic, students can learn things about the car traffic accidents and the ways they can protect themselves against these incidents. The cd-rom consists of a series of exercises in the form of an electronic game, where students can apply their knowledge, obtained by the comic book, onto supposed scenarios of safe driving behavior. The initial production of the material consisted of **30,000 pcs.**

17. Based on the original list of participating secondary schools given by the Ministry of Education (**56 schools**), CEREPRI is engaged in an ongoing process of getting the final acceptance of principals for applying the material in their classes.

The process consists of three steps:

- Sending of sample material to the principals of the schools
- Follow-up by telephone contact with each principal to get their positive or negative answer in applying the material in their classes.
- In case of a positive answer, CEREPRI representative asks for the number of students to be taught and according to that number, arranges for the dispatch of the respective material.
- In case of a negative answer, CEREPRI representative contacts with the Area Health Promotion Responsibles in order to get alternative schools in the area that wish to participate in the program.

The estimated number of students to whom the material will be taught is approximately **15.000 students**.

18. The **Teacher's book** for all grades of education to which the program is addressed was prepared and sent to all participating schools. The book consists of general info and statistical data on car traffic accidents and injuries, a brief description of the program and its contributors, guidelines for the exercises consisted in the student book, proposed activities for the best acknowledgement of the program to the students and advice for the completion and submission of the evaluation forms (by students and teachers).

19. Prodromos Team presentations and media publicity

a. The team of experienced animators and educators co-star "Prodromos" into a series of creative and interactive activities for the children to experience and express road safety behaviour into real life moments. Until end of January 2006, Prodromos Team was presented **to more than 3.500 children** all over Greece (Athens, Patras, Ioannina, Alimos, Ag. Andreas, Piraeus). From February until April 2006, the **number of children** to meet Prodromos and his team is estimated to be **approximately 2.000 with a certain emphasis on provincial areas of Greece**. A schedule for the summer (mid June until mid September) is now being formed so as for Prodromos Team to be presented into summer camps. The

appearances of Prodomos Team will be presented into **local media** through a press release and photos from the event.

20. Satellite activities for secondary schools

In order to increase the motivation of high school students to participate in the educational program “Getting Around Safely”, we created a series of supportive activities themed by the educational program, each one designated to a different school.

More specifically:

- ❖ 2nd High School of Kos island will create a theatrical play,
- ❖ Moraitis High School will roll a film,
- ❖ 6th High School of Thessaloniki will create a web page dedicated into the subject of road safety,
- ❖ 3rd High School of Nafpaktos will organize an artistic competition (novel, poem, painting),
- ❖ 3rd Technical High School of Kalamata will organize an event where after a projected presentation - i.e. educational CD-ROM) students and teachers will be engaged into a round-table discussion,
- ❖ 2nd High School of Samos, will produce a newsletter featuring articles on road safety written by students
- ❖ 2nd High School of Alexandroupolis, Photo shooting contest for the best photo on road traffic accidents’ prevention.

All schools, are due to submit their activity to the organizing committee of the program. The presentation of each activity to the rest of the students of each school and to the general public of the local communities will be performed on May.

21. Presentations

a. Karditsa, 11/11/2005

A conference was organized under the auspices of the HSSHP, the Karditsa municipality and the Karditsa Hospital. The conference was attended by 90 people, mainly educators. The aim of the conference was to sensitize the general public towards the reduction of road traffic injuries as well as the promotion of road safety via the program “getting around safely”. The presentations referred mainly to the epidemiology data of road traffic injuries in Greece and in Karditsa prefecture, which were presented by doctors from the Karditsa Hospital and a

deputy of the local road police station. The usefulness of health promotion programs in schools were analyzed by the local responsible for these programs, while an anaesthesiologist spoke about first aid in case of an injury. Finally, a collaborator of HSSHP presented the program “getting around safely” to the audience, which constituted mainly by educators.

- b. Two presentations of the program to the general public organized by local committees of H.S.S.P.P.H. or Health Education Responsibles were realized in Thessaloniki (30/11/2005) and Lamia (2/12/2005). The scheduled presentations for the next two months reaches up to 8 all over Greece.

The plan of presentations and Prodromos Team appearances will be presented to the **national media** (press release) on a monthly basis so as for the audience to be aware of when and where the program “Getting Around Safely” will be realized in their town.

REPORT FOR THE PROGRAM “GETTING AROUND SAFELY”, FOR THE PERIOD FEBRUARY 2006 – APRIL 2006

During the previous three months, the following procedures were accomplished:

22. Prodromos Team presentations and media publicity

- 11th Kindergarten of Nikaia, 03/02/06 (60 children)
- 4th-5th Primary School of Preveza, 09/02/06 (249 children)
- 1st Primary School of kekropia (Preveza), 10/02/06 (161 children)
- 51st Primary school of Patra, 21/02/06 (142 children)
- 9th Primary school of Aigio, 22/02/06 (229 children)
- Vafopouleio Intellectual Center of Thessaloniki, /01/03/06 (100 children)
- Children’s Library of the Railway Station in Thessaloniki, 02/03/06 (45 children)
- Children’s Library -“Oreste” - in Thessaloniki, 03/03/06 (45 children)

- 44th Primary School of Piraeus, 07/03/06 (150 children)
- 18th Primary School of Piraeus, 08/03/06 (102 children)
- 5th Kindergarten and Primary School of Naousa, 05/04/06 (70 children)
- 4th Kindergarten and Primary School of Naousa, 06/04/06 (180 children)
- 59th Primary School of Piraeus, 11/04/06 (120 children)
- 14th Primary School of Piraeus, 12/04/06 (120 children)
- 15th Kindergarten of Athens, 13/04/06 (60 children)
- 27th Primary School of Nikaia, 14/04/06 (50 children)
- Crete, Seminar for teachers of primary education, 3,4,5/05/06 (30 people)

The team of experienced animators and educators co-star “Prodromos” into a series of creative and interactive activities for the children to experience and express road safety behaviour into real life moments. Until end of April 2006, Prodromos Team was presented **to 1913 children** all over Greece, with a certain emphasis on provincial areas of Greece. A schedule for the summer (mid June until mid September) is now being formed so as for Prodromos Team to be presented into summer camps. The appearances of Prodromos Team are presented into **local media** through a press release and photos from the event.

23. Satellite activities for secondary schools

In order to increase the motivation of high school students to participate in the educational program “Getting Around Safely”, we created a series of supportive activities themed by the educational program, each one designated to a different school.

More specifically:

- ❖ 2nd High School of Kos island will create a theatrical play,
- ❖ Moraitis High School will roll a film,
- ❖ 6th High School of Thessaloniki will create a web page dedicated into the subject of road safety,
- ❖ 3rd High School of Nafpaktos will organize an artistic competition (novel, poem, painting),

- ❖ 3rd Technical High School of Kalamata will organize an event where after a projected presentation - i.e. educational CD-ROM) students and teachers will be engaged into a round-table discussion,
- ❖ 2nd High School of Samos, will produce a newsletter featuring articles on road safety written by students
- ❖ 2nd High school of Alexandroupolis, Photo shooting contest for the best photo on road traffic accidents' prevention.

All schools are due to submit their activity to the organizing committee of the program. The presentation of each activity to the rest of the students of each school and to the general public of the local communities will be performed on May.

24. Presentations

- Athens, 18/02/06 (approximately 70 people attended the presentation)
- Thebes, 22/02/06 (approximately 70 people attended the presentation)
- Crete, 25/02/06 (approximately 70 people attended the presentation)
- Chalkida, 01/03/06 (approximately 70 people attended the presentation)
- Corfu, 08/03/06 (approximately 250 people attended the presentation)
- Kalamata, 15/03/06 (approximately 70 people attended the presentation)
- Veria, 20/03/06 (approximately 70 people attended the presentation)
- Crete, 01/04/06 (approximately 70 people attended the presentation)
- Pyrgos Ilias, 09/04/06 (approximately 250 people attended the presentation)

The aim of the conferences was to sensitize the general public towards the reduction of road traffic injuries as well as the promotion of road safety via the program “getting around safely”. The presentations referred mainly to the epidemiology data of road traffic injuries in Greece.

The plan of presentations and Prodrimos Team appearances is presented to the **national media** (press release) on a monthly basis so as for the audience to be aware of when and where the program “Getting Around Safely” will be realized in their town.

REPORT FOR THE PROGRAM “GETTING AROUND SAFELY”, FOR THE PERIOD APRIL 2006 – JUNE 2006

During the previous three months, the following procedures were accomplished:

25. Prodromos Team presentations and media publicity

➤ Schools

- 5th Kindergarten and Primary School of Naousa, 05/04/06 (70 children)
- 4th Kindergarten and Primary School of Naousa, 06/04/06 (180 children)
- 59th Primary School of Piraeus, 11/04/06 (120 children)
- 14th Primary School of Piraeus, 12/04/06 (120 children)
- 15th Kindergarten of Athens, 13/04/06 (60 children)
- 27th Primary School of Nikaia, 14/04/06 (50 children)
- Crete, Seminar for teachers of primary education, 3,4,5/05/06 (30 people)

➤ Events

- Markopoulo, Olympic Riding Center, 14/5/06 (approximately 300 children) **Mama-mia**: An event dedicated on Mother’s Day. The event was organized with the cooperation of the Vodafone Foundation and the Hellenic Society of Disabled Children in order to celebrate the creation of a radio station for disabled people.

For the summer (mid June until mid September) Prodromos Team is presented into summer camps.

➤ Summer Camps

- Panormos-Sounio, Xegniasto Melissi Camp, 28/6/06 (105 children)

The team of experienced animators and educators co-star “Prodromos” into a series of creative and interactive activities for the children to experience and express road safety behaviour into real life moments. Until end of April 2006, Prodromos Team was presented **to 1913 children** all over Greece, with a certain emphasis on provincial areas of Greece. The appearances of Prodromos Team are presented into **local media** through a press release and photos from the event.

26. Satellite activities for secondary schools

In order to increase the motivation of high school students to participate in the educational program “Getting Around Safely”, we created a series of supportive activities themed by the educational program, each one designated to a different school.

More specifically:

- ❖ 2nd High School of Kos island will create a theatrical play,
- ❖ Moraitis High School will roll a film,
- ❖ 6th High School of Thessaloniki will create a web page dedicated into the subject of road safety,
- ❖ 3rd High School of Nafpaktos will organize an artistic competition (novel, poem, painting),
- ❖ 3rd Technical High School of Kalamata will organize an event where after a projected presentation - i.e. educational CD-ROM) students and teachers will be engaged into a round-table discussion,
- ❖ 2nd High School of Samos, will produce a newsletter featuring articles on road safety written by students
- ❖ 2nd High school of Alexandroupolis, Photo shooting contest for the best photo on road traffic accidents’ prevention.

All schools submitted their activity to the organizing committee of the program. The presentation of each activity to the rest of the students of each school and to the general public of the local communities was performed on 29/06/06 in Moraitis High School.

REPORT FOR THE PROGRAM “GETTING AROUND SAFELY”, FOR THE PERIOD JULY - SEPTEMBER 2006

27. Prodromos Team “interactive” presentations

- **14 primary Schools and Kinder gardens: 1763 children**
- **2 School Libraries: 90 children**
- **1 Seminar for Educators: 30 teachers**
- **4 Summer Camps: 575 children**
- **Event “Mama-mia”: 300 children**
- **Total: 2758 people**

For the period from January until end of September 2006, Prodromos Team was presented to 2728 children and 30 teachers of primary schools. The above procedures were accomplished, with a certain emphasis on provincial areas of Greece, such as Patras, Preveza, Aigio, Naousa and Crete.

For the summer 2006, (as always, schools in Greece are closed from mid-June until mid-September) besides the presentation that took place at Xegniasto Melissi Camp at the end of June, Prodromos Team completed successfully several other presentations into summer camps at the region of Attica and Korinthia.

- **Summer Camps:**
 - Kalamos, Golden Horse Camp, 3/7/06 (140 children)
 - Loutraki Korinthias, Sport Camp, 6/7/06 (210 children)
 - Sounio, Glarakia Camp, 18/7/06 (120 children)

The team of experienced animators and educators co-star “Prodromos” into a series of creative and interactive activities for the children to experience and express road safety behaviour into real life moments. In each presentation, which lasted approximately 1 hour, participated 40-50 children. So, until now we count a total of more than 600-650 hours of interactive presentations, with evaluated results.

The supervisors of the camps, as well as most of the teachers at schools, identified the success of «Prodromos Team» in keeping the attention of children, and in enhancing

them with important knowledge and piece of advice, in order to ensure their proper reactions on the road. The appearances of «Prodromos Team» are presented into **local media** through a press release (see attached document) and photos from the event.

1. Satellite activities for secondary schools

In order to increase the motivation of high school students to participate in the educational program “Getting Around Safely”, we created a series of supportive activities themed by the educational program, each one designated to a different school. Details for these activities, which were organized by 7 schools of provincial Greece, were analyzed at the previous report (April-June 2006). The predefined schools presented their activities on the local community and to the rest of the students of each school.

All schools submitted their activity to the organizing committee of the program. The presentation of several activities was performed on 29/06/06 in Moraitis High School, where each participating school sent its interesting material. Apart from the film, rolled by students of Moraitis High School, there was also presented a theatrical play, created from students of 2nd High School of Kos Island. This presentation was announced on the daily press, at the national high circulation newspapers, “TO VIMA”, “ELEUTHEROTYPIA” and the weekly magazine “Athinatorama” (see attached documents).

3. Presentations

During the 18th Conference of the Hellenic Society for Social Pediatrics and Health Promotion (H.S.S.P.H.P.), which took place in Crete between 28th and 30th September, the program was presented, educational material was distributed and a speech was given. The aim of the conferences is to sensitize the general public towards the reduction of road traffic injuries as well as the promotion of road safety via the program “getting around safely”.

**REPORT FOR “GETTING AROUND SAFELY”
OCTOBER-DECEMBER 2006**

GENERAL SYNOPSIS:

SENT MATERIAL		MONTHLY TOTALS
OCTOBER	Kinder gardens 711 Primary Schools 3517 Secondary Schools 6987	11215 children
NOVEMBER	Kinder gardens 955 Primary Schools 1114 Secondary Schools 45	2114 children
DECEMBER	Kinder gardens 569 Primary Schools 1032 Secondary Schools 188	1789 children
TOTAL SENT MATERIAL		15.118 children
MATERIAL PROMOTION	Kinder gardens 23 Primary Schools 56 Secondary Schools 46	More than 125 program’s recipients
PRESENTATIONS ATTENDANTS	1	80 adults
TOTAL NUMBER for Program Recipients		More than 15.323 program recipients